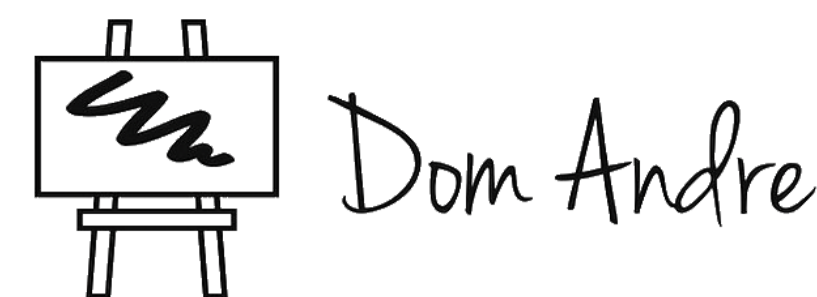


# Dominick Andre



## UX Designer

[Andrepu17@gmail.com](mailto:Andrepu17@gmail.com) • (203)-731-7887  
[www.DomAndre.com](http://www.DomAndre.com) • Boston, MA  
[www.linkedin.com/in/DomAndre](https://www.linkedin.com/in/DomAndre)

Technically-minded and dynamic professional with rich experience in UX design, product design & finance.

7+ years of experience in the financial industry taught me to be data-driven especially when collaborating with developers and stakeholders to create intuitive software systems. Self-starter able to design customized products by translating vision and goals into beautiful designs and functional prototypes while delivering on the business KPI's. Passionate about creating enjoyable experiences with digital products and building strong relationships with customers, team leads, and business stakeholders.

## Area of Expertise

- Product Design
- UX/UI Design
- Copywriting
- User Research
- Data Analysis
- Wireframing & Prototyping
- Usability Testing
- Journey Mapping
- Visual Communication
- Design Strategy
- Social Media
- Project Management

## Technical Proficiencies

### Software Tools:

- Figma
- Adobe XD
- Sketch
- Miro
- Jira
- Trello
- Invision
- Marvel

## Career Experience

### Bitprops

Feb 2022

#### UX Designer

Monitored emerging UX design trends and practices for useful techniques in developing interfaces for real estate investment syndications. Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces. Collaborated with teammates to deliver valuable features meeting business and customer needs.

- Enhanced beta platform experience by applying iterative front-end development updates in a 4 week sprint.
- Created wireframes based on user research, interviews and usability test sessions set up by our team of designers with the goal of re-designing a deal generator form to successfully attract more investors onto the platform.
- Transformed original deal with updated terms, simpler navigation, and relevant information needed to increase investor engagement on client web platform.

### J.P. Morgan & Chase

Feb 2018- Current

#### Derivatives Analyst

Enabled company to offer support for the wide range operations of over-the-counter (OTC) and exchange-traded derivatives, traded by institutional clients, asset managers, hedge funds, and insurance companies. Assessed companies dealing with difficulties to identify possible corrective strategies based on financial and operational data. Organized financing for each deal by sourcing funds from private and public groups. Developed and deepened client relationships to cement profitable

- Evaluated investment potential of companies with thorough assessments of historical data, operational activities, and future objectives.
- Proposed process improvement plans with well-organized and smooth presentations, increasing team efficiency and decreasing missed deadlines by 30%.

## Healthy & Hydrated

Feb 2022

### UX Designer

Oversaw the complete lifecycle project from idea to strategic planning and execution, including the creation of user flows, wireframes, and hi-fi mockups. Led all aspects of product designing, resulting in increasing conversion for a B2C retailer. Conducted user research, empathy mapping, and persona building.

- Built “Wellness App” to empower individuals seeking a healthier lifestyle by focusing on proper hydration and healthy
- Identified technology solution alternatives in line with specific client objectives and
- Supported conceptual thinking processes to generate customized digital services across multiple
- Leveraged expertise in user preferences and accessibility requirements to establish design specifications and optimize

## Unite App ([www.uniteapp.org](http://www.uniteapp.org))

May 2018

### Founder

- Worked with technical leads, engineers, and designers to develop dynamic client-side & customer applications based on user research and interviews.
- Raised 130k in seed funding to create a real-time ticketing platform that allows customers to reserve seats online at bars, clubs, and lounges.
- Worked with technical leads, engineers and designers to develop dynamic client-side web applications across various areas
- Partnered with local venues in the Boston area and generated \$4k/month in ticket sales
- Awarded 2nd place at Boston University’s Startup Competition in 2017

## Education

### **SpringBoard, 2022**

UX/UI Design Career Track

9-month intensive course in UI/UX

Methodologies

- 700+ hours of hands-on course material, with 1:1 industry expert mentor oversight and completion of 4 in-depth projects. Online UX design course that covers the end to end UX process including design thinking, user research, ideation, and wireframing.

### **Boston College, 2015**

Major: Political Science

Minor: Economics